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Kristi Mowery  
Rebecca Rayon  
Caleb Ricketts  
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# CHALK IT UP

## AN ART FESTIVAL

September 19-20, 2025

Dear Friend of the Arts and Community,

Chalk It Up! returns September 19-20, 2025! We hope you'll join us in supporting one of Broken Arrow's most creative and well-loved events.

Now in its 13th year, Chalk It Up! transforms Main Street into an outdoor gallery filled with professional and emerging chalk artists, hands-on activities for kids, live entertainment, food trucks, and artist vendors. Presented by ARTSOK – the Regional Arts Alliance of Broken Arrow, the festival is a free event bringing our community together through the arts.

We are proud to partner with the Broken Arrow Rose Festival for an unforgettable weekend. Attendees will experience vibrant color, creativity, roses, butterflies, chalk art, music, gardening tips and fun for all ages. This collaborative spirit is part of what makes the event so special, drawing 26,000 people to Main Street last year!

This year's theme, "Sweet Dreams and Night Scenes," invites artists to bring dreamlike visions and nighttime imagery to life on the pavement. From stars and stories to surreal landscapes, we're excited to see how each artist interprets the concept.

Chalk It Up! supports ARTSOK's goal of inspiring creativity, engaging the community, and enriching lives, including programs at Arts@302, our downtown community arts center and gallery. Your sponsorship helps fund scholarships, festival activities, and all the behind-the-scenes work that keeps this event free and open to the public.

Depending on your level of support, you'll be recognized through signage, social media, t-shirts, and more. ARTSOK is a 501(c)(3) nonprofit organization, and all donations are tax-deductible. A full chart of sponsorship levels and benefits is enclosed, along with a sponsorship registration form to confirm your participation.

If you have questions or would like to talk more about supporting the event, please contact Chad Stark, ARTSOK's Director of Development, at [chad.stark@artsok.org](mailto:chad.stark@artsok.org) or 918.992.6884 or me using the email below.

Thank you for helping bring this amazing weekend to life in the heart of Broken Arrow.

Sincerely,

**Jennifer Deal**  
Executive Director, Arts@302  
[jennifer.deal@arts302.com](mailto:jennifer.deal@arts302.com)

# OUR PROGRAMS

As the need for arts programming across our region grew, so did the need for a unified organization to support its expansion and success. In 2015, **ARTSOK** was created by merging the Broken Arrow Performing Arts Center Foundation and the Broken Arrow Arts and Humanities Council. The merger united two strong forces to form one regional arts organization – strengthening advocacy, expanding grant opportunities, and increasing access to the arts throughout Tulsa County and Northeast Oklahoma.

**ARTSOK** connects with more than **38,000 participants annually** through its programs and events.\* From concerts and festivals to Broadway tours and art classes, we bring creativity to life throughout our community.



## **Tuesdays in the Park**

This free outdoor concert series is held on Tuesday evenings in June. It features live music, food trucks, raffle prizes, and a welcoming community atmosphere in the heart of the city.



## **Chalk It Up!**

An award-winning fall festival where individual artists and organized groups create colorful chalk art directly on the streets of the Rose District. The two-day event features artist vendors, food trucks, and live entertainment.



## **The Spotlight Series**

Professional Broadway tours, concerts, and special performances at the Broken Arrow Performing Arts Center. Past highlights include Kristin Chenoweth, Amy Grant, Carol Burnett, Wynton Marsalis, and productions of Spamalot, Shrek the Musical, and more.



## **Arts@302**

Arts@302 is a creative hub located in the Rose District offering year-round exhibits, performances, art classes, and community events. The space includes a rotating gallery, a gift shop, and classes for all ages and experience levels. Through donor support, Arts@302 provides scholarships for students from under-resourced and under-represented communities, expanding access to high-quality arts education and creative opportunities.



## **Kristin's Artists of Promise (K@P)**

K@P is a free after-school program in partnership with Broken Arrow Public Schools that serves students with opportunity gaps. It introduces children to visual and performing arts while helping them build creativity, confidence, and social skills.

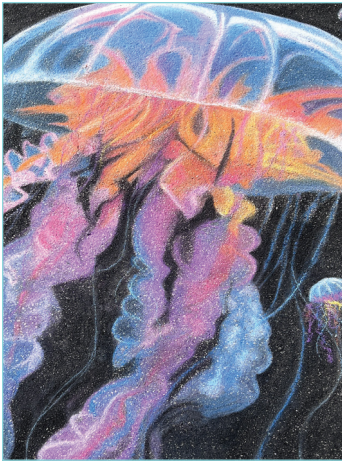
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*ARTSOK exists to inspire creativity, engage community, and enrich lives.*

**[artsok.org](http://artsok.org) | [facebook.com/artsba](https://facebook.com/artsba)**

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\*Estimate includes some individuals who participate in multiple programs.



# SPONSORSHIP LEVELS

	<b>Presenting Sponsor</b> <b>\$5,000</b> <i>1 Available</i>	<b>Golden Rooster Sponsor</b> <b>\$3,000</b> <i>3 Available</i>	<b>Rose District Sponsor</b> <b>\$1,500</b> <i>5 Available</i>	<b>Main Street Sponsor</b> <b>\$750</b> <i>6 Available</i>	<b>Chalk Artist Sponsor</b> <b>\$250</b> <i>60 Available</i>
<b>Title and Naming</b>	"Chalk It Up! presented by [Your Name]" in all promotional materials	Name listed as featured sponsor on website & select signage	n/a	n/a	n/a
<b>Chalk Square Sponsorship</b>	Custom signage on featured artist square	Logo on sponsored chalk square	n/a	n/a	Name on sponsored chalk square
<b>Booth Space (Optional)</b>	10x10 space both days	10x10 space both days	10x10 space both days	n/a	n/a
<b>Onsite Signage</b>	Premier logo placement on stage and banners	Logo on shared sponsor banner	Logo on shared sponsor banner	Logo on shared sponsor banner	n/a
<b>VIP Experience</b>	Access to VIP Lounge for 10 guests	Access to VIP Lounge for 5 guests	Access to VIP Lounge for 2 guests	n/a	n/a
<b>Stage Recognition</b>	Verbal recognition both days	Verbal recognition both days	Verbal recognition one day	Verbal recognition one day	n/a
<b>Web &amp; Social Media</b>	Logo + link on website, 2 spotlight posts	Logo + link on website, 1 spotlight post	Name listed on website, group social post	Name listed on website	Name listed on website
<b>Merchandise &amp; Thank You</b>	2 T-shirts + 1 free class at Arts@302	2 T-shirts + 1 free class at Arts@302	2 T-shirts	1 T-shirt	Thank-you photo of sponsored square
<b>Mission Impact</b>	Supports 5 scholarships	Supports 4 scholarships	Supports 3 scholarships	Supports 2 scholarships	n/a

# SPONSORSHIP REGISTRATION FORM

Thank you for sponsoring **Chalk It Up**, presented by **ARTSOK - the Regional Arts Alliance of Broken Arrow**, a festival bringing our community together through the arts.

Sponsorship Representative Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Business Name to appear for publicity: \_\_\_\_\_

Full Business Address: \_\_\_\_\_

Social Media Information (Facebook/Instagram/Website): \_\_\_\_\_

**Please note: Sponsorship Levels are limited and registrations will be filled on a first come, first served basis.**

**Sponsorship Level:** *Please indicate your desired sponsorship level*

- ☐ Presenting Sponsor - \$5,000 (Title recognition + VIP access for 10 guests / 1 available)
- ☐ Golden Rooster Sponsor - \$3,000 (Logo on artist square + VIP access for 5 guests / 3 available)
- ☐ Rose District Sponsor - \$1,500 (Booth space + VIP access for 2 guests / 5 available)
- ☐ Main Street Sponsor - \$750 (Name on signage + 1 T-shirt / 6 available)
- ☐ Chalk Artist Sponsor - \$250 (Name on artist square + thank-you photo / 60 available)

## Registration and Payment:

To secure your spot quickly, scan and email your completed form to **chad.stark@artsok.org**. You can also mail or drop it off at:

Arts@302  
302 S. Main Street  
Broken Arrow, OK 74012

Or scan the QR code to the right to register online.

Once we receive your registration, we will email an invoice. You may pay by check or credit card.



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ARTSOK-The Regional Arts Alliance of Broken Arrow, is a 501(c)(3) nonprofit organization. Contributions are tax-deductible to the extent allowed by law. Please consult your tax advisor. Any goods or services provided in exchange for your sponsorship will be itemized in your receipt.